

## **FOR IMMEDIATE RELEASE**

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### **Missy Has Been Chosen to Represent The Bichon Frise Dog Breed**

Milwaukee, WI -- May 21, 2007 – Full House Games would like to introduce the new face to hit the poker table. Featuring Missy the Bichon Frise. Paula Bender, who is affiliated with the Houston Bichon Club and “Small Paws Rescue” a Bichon rescue organization in Oklahoma submitted Missy’s photograph.

Only a handful of Bichon Frise photographs were submitted. Nonetheless, Missy’s photograph was immediately chosen. Her coat and adorable expression secured her position as the representative of the Bichon Frise dog breed poker chip line.

“Missy’s head shot was perfect for this media,” says Conrad Ayala, “and with her look, we felt that she best represents her breed.”

Full House Games is excited to work with Paula Bender. Many of the rescues/organizations that works with Full House Games offer these chips in their online store. The sales of these chips help promote their common message of fair treatment and respect to animals.

### **Dog Breeds Available**

Afghan Hound, Airedale Terrier, Akita, Alaskan Malamute, American Eskimo, Australian Shepherd, Basenji, Basset Hound, Bedlington Terrier, Black Lab. Retriever, Blood Hound, Boxer, Bulldog, Bullmastiff, Burmese Mountain, Chihuahua, Chinese Crested, Choc. Lab. Retriever, Cocker Spaniel, Collie, Dalmatian, Doberman Pinscher, Engl. Springer Spaniel, Fox Terrier, German Shepherd, Ger. Shorthaired Pointer, Ger. Wirehaired Pointer, Golden Retriever, Great Dane, Greyhound, Irish Wolfhound, Maltese, Norwegian Elkhound, Old English Sheepdog, Pharaoh Hound, Pit Bull, Pomeranian, Poodle, Rottweiler, Shar Pei, Shiba Inu, Siberian Husky, St. Bernard, Yellow Lab Retriever, Yorkshire Terrier.

For information contact:  
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## **Canine Organizations**

### **Afghan Hound Club of Greater Houston (AHCGH)**

<http://www.afghanhound.net>  
Amy Hoffman (281) 829-3518  
meowsicat@sbcglobal.net

### **Aussie Rescue SoCal, Inc.**

<http://www.AussieRescueSoCal.com>  
Karyl Heathman (951) 943-8830  
karyl@aussierescuesocal.com

### **Illinois Saint Bernard Rescue**

<http://www.saintrescue.org>  
Tammy J. Falletti, CVT (708) 599-0708  
ISBRPresident@aol.com

### **MysticMists Yorkshire Terriers**

<http://www3.telus.net/mysticmists/>  
Andrew & Sandy Fetchko  
mysticmists@telus.net

### **Sunrays Pit Bull Rescue**

[http://pbrc.net/webapp/cgi-bin/organization\\_detail.cgi/177bad333709b335b3ee8b0c1e9d866a?id=181](http://pbrc.net/webapp/cgi-bin/organization_detail.cgi/177bad333709b335b3ee8b0c1e9d866a?id=181)  
Sonya Schuler CVT (610) 437-3207  
SunraysPitBulls@aol.com

### **PugSavers Pug Rescue**

<http://www.pugsavers.com>  
Kathy Highfill (916) 484-5004  
eliettesmom@comcast.net

### **Envision/Registan Miniature Bull Terriers**

<http://www.envisionregistan.com/>  
Julie C. Grider  
yellow317@comcast.net

### **Illinois Alaskan Malamute Rescue Association**

<http://www.iamra.org>  
Karin Fischer  
karin.fischer@sbcglobal.net

### **Save Our Spots Dalmatian Rescue**

<http://www.sosdalrescue.com>  
Linda Mueller  
normie1@charter.net

### **American Bullmastiff Association**

<http://www.bullmastiffrescue.com>  
Andrea Kelly  
goyle@patmedia.net

### **Shiba Rescue of Southern California**

<http://www.infodog.com/fancierpages/rescue/pages/r060501d.htm>  
Jeri Braviroff (909) 860-4366  
jeri.braviroff@verizon.net

### **Labrador Retriever Rescue**

<http://www.lrr.org>  
Jeanine Goldberg  
labgab@lrr.org

### **Mid-Atlantic Brittany Rescue**

<http://www.adoptabritt.org>  
Michelle Campbell  
brittresq@verizon.net